



BEVMAX  
MODEL 5800-4



## Bevmax4 Sells More

- **More** Selections – 45 selection allows for category expansion without sacrificing core brands.
- **More** Capacity – Reduces “Sold Outs”
- **More** Delivery Speed – Faster delivery time increases sales and customer satisfaction.
- **More** viewing area – Merchandises the product – not the machine
- **More** merchandising ability with LED Lighting

## BevMax4 Saves More

- **More** energy efficient  
– 40% better than Competition
- **More** reliable– fault rate 1 in 39,000 vends driving down service costs
- **More** capacity – improves route efficiency
- **More** refrigeration friendly design – “modular design reduces service time.
- **More** efficient to load – “shimless” design reduces load time.

45  
Selections  
+ 405  
Capacity  
add big value



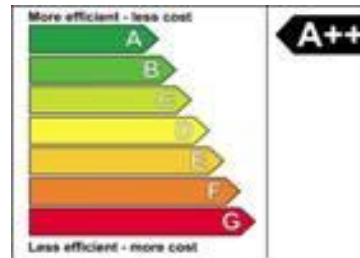
Energy Efficiency is a Hallmark of the

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The Enhanced BevMax4 uses only 3.95 kWh of electricity in a 24-hour period, based on 1 machine fill per week, qualifying for EVA A++ energy rating.

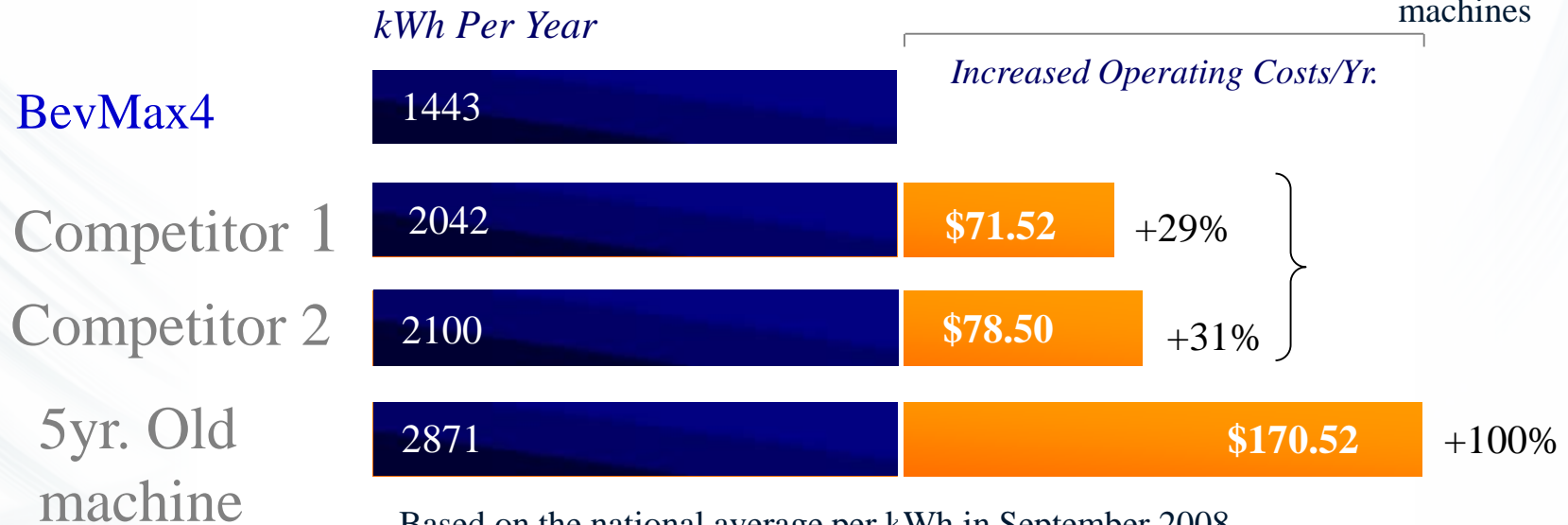
Energy usage is reduced by over 50% compared to glass front venders produced just 5 years ago.



# How the Savings Adds Up

**BevMax4 is 2x more energy efficient than machines made 5 years ago –**  
*30% more efficient than competitors*

\*kWh per hour based on the national average cost per kWh in September 2008 of \$0.1942/kWh.



Based on the national average per kWh in September 2008



# Environmental Credentials

## □ WEEE

- All vending machine producers/importers have come together under a not-for-profit-company, c10c, to discharge WEEE obligations in the most economic way.
- CMS a founder member since April 2007



## □ ISO 14001

- CMS currently working towards ISO14001 accreditation – a framework of control for an Environmental Management System against which an organization can be certified by a third party.



## □ RoHS

- The restriction of certain hazardous substances in electrical & electronic equipment.
- Banned substances; cadmium, mercury, hexavalent chromium, polybrominated biphenyl polybrominated diphenyl ether in EU markets.
- All CMS models are fully RoHS compliant.

## □ Recycling

- CMS has an extensive recycling program to ensure that it is limiting it's contribution to the UK's ever expanding landfill sites.
- All cardboard packaging is brought back to CMS after machine delivery, compressed (along with the supplier cardboard packaging) in a compactor, bound and removed by specialist recycling company.
- Wooden pallets are recycled into usable materials at a local mill.
- Steel, stainless steel and aluminium are recycled using a local company.
- Exhausted fluorescent lighting is collected for recycling.

## □ Office

- All paper waste on Chippenham site is shredded and recycled.
- Glass, ink cartridges, batteries and communication devices are recycled

## □ Procurement

- CMS is migrating to reusable packaging where possible.
- CMS uses biodegradable packaging where possible.
- All spare parts purchased are RoHS compliant.



# Highest reliability in the industry

- During the field test 116,836 vends have been captured with 3 vend failures resulting in a service call.
  - Stuck plunger on the cup – later found that a wire had lost its insulation and shorted the control board.
  - Home switch error – root cause was the Y harness had become disconnected from the control board.
  - Bottle jammed in the X-Y system – Root cause not identified.

Results	Typical	BM3 Test	DN5800-4 Test
Weeks	12	12	20
Machines on Location	30	185	30
Vends Captured	50,112	238,608	116,836
Reliability Target	1 in 5,000	1 in 26,512	1 in 38,945

A 46%  
Increase  
over BM3  
Test

# How Do You Measure the Value of Throughput?

BEVMAX 4  
MODEL 5800-4

is an entirely new “*Merchandising*” platform designed to “*promote the sale*” of your products.

*BM4 features 33% more visible glass than competitor 1 and 12% more than competitor 2. Featuring the largest glass viewing display, every product facing receives the benefit of prominent trademark exposure.*

*Fail-Safe Ramp sweeps packages into a recessed well, allowing for uninterrupted operation in the unlikely event of a product falling to the bottom.*



*XY delivery mechanism is 2x faster than Competitor 1 and 3x than competitor 2. (dependant on model)*

*At just 6” behind the glass, product is located 50% closer than competition.*

*Convenient delivery port means consumers won’t stoop for purchased products.*



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